



SOCIAL MEDIA POLICY

The Southern Rangers Cricket Club (SRCC) recognises that social media is an important part of the way it's members communicate. The SRCC actively encourages members to participate in social media and share their experiences in cricket. The SRCC also recognises the importance of the internet to improve and increase the flow of information shaping public thinking about cricket, our members, and sponsors.

Accordingly, the SRCC will look to continue to develop and maintain its own online social media presence through which it hopes to deliver content to it's members and the public to develop and increase opportunities in cricket at all levels across the association.

However, the SRCC's public reputation is valuable and so are the reputations of our club members and sponsors. Therefore, the SRCC prohibits any communication on social media that is defamatory and obscene towards other players, umpires and sponsors, and/or misrepresentative of SRCC.

Positive social media

We encourage positive posts from all it's members of game day progress, photos of participation, social experiences and congratulatory messages.

SRCC will post upcoming events, updates to training times and other important news worthy items.

Prohibitions

- Abuse others or expose others to content that is offensive or inappropriate to members of other clubs or the VSCA
- Abuse, harass or threaten the umpires, or individual members of any VSCA, any other club or other persons
- Make defamatory or libellous comments
- Use obscene, offensive, insulting, provocative or hateful language
- Intrude upon the privacy of other members of the SRCC without the consent of such members
- Comment in a way that may be construed as harming the reputation of him or herself, another member of SRCC or the VSCA, including its board, umpires and sponsors.

Consequences

Minor transgressions of these guidelines by members of SRCC or friends on a SRCC page or site will be given a warning and asked to prepare an explanation to why they should continue to be a member of the site.

The SRCC Committee Executive shall make a determination based on this reply.

Subsequent or major transgressions would see the person or persons brought before the SRCC Committee Executive for bringing the game and/or the SRCC into disrepute, and following this, may be subject to bans or suspensions.